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As Senator Ervin Speaks . . .

PC Dedicates Belk Auditorium

PRESBYTERIAN COLLEGE will dedicate its new auditorium in memory of William Henry Belk on October 31, in special ceremonies featuring an address by United States Senator Sam J. Ervin of North Carolina.

The occasion also will honor Mrs. May Henderson Wyatt of Chickamauga, Ga., for whom the adjoining chapel is named.

President Marshall W. Brown had announced last spring that the \$500,000 auditorium would be named in memory of the nationally known mercantile leader who founded the great Belk organization and who served the church generously throughout his lifetime. The structure was completed just in time for commencement exercises last June, but dedication exercises were delayed until this fall so that the full PC student body might attend.

SCORES of friends and alumni of Presbyterian College are expected to join the students for this dedication program. They will include the family and business associates of the late Mr. Belk, who gave a major gift toward the establishment of this memorial, and Mrs. Wyatt and her four children, who have given the chapel in her honor.

The exercises are scheduled to start at 10 a.m., Monday, October 31, in the Belk Auditorium. Robert M. Vance, Clinton banker who serves as chairman of the PC board of trustees, will preside. In addition to the main address by Senator Ervin, President Brown will speak in appreciation of the gifts, the Reverend Harry K. Holland, PC trustee and pastor of the Marietta (Ga.) First Presbyterian Church, will lead the litany of dedication and the College robed choir will sing.

The new building, of colonial Georgian style architecture, incorporates three principal facilities: the main auditorium, with a seating capacity of approximately 1,100; the chapel, for smaller worship groups of 100 persons; and a three-story fine arts division to the rear.

A "DISTINGUISHED ALUMNI" lecture series is being added to the annual fine arts program of Presbyterian College.

This series, developed around PC alumni of outstanding achievement in their chosen fields, will bring two speakers back to the campus each year. They will round out a fine arts program now providing several lectures and from four to six concert performances each session.

President Marshall W. Brown said the new series has a two-fold purpose. It enables Presbyterian College to give a measure of special recognition to its outstanding alumni and to point up their achievements which reflect credit upon the institution. At the same time, the series makes available to the college a store of lecturers who can speak as accepted authorities in many fields.

The "Distinguished Alumni" lecturers for the 1960-61 session are: for the fall—Dr. A. Hoyt Miller, Class of 1915 and a missionary to the Belgium Congo for the past 14 years, who will speak on the African situation; and for the spring—Dr. John Osman '33, vice-president of the Ford Foundation Fund for Adult Education, speaking on urban architecture.

'distinguished
alumni' lecture
series added to
fine arts program

MARSHALL W. BROWN has quietly made presidential history and shattered superstition at Presbyterian College.

With the start of the new session this fall, he became the president with the longest tenure of office in the 80-year lifetime of this institution. And he did it against the odds of being PC's 13th chief executive.

Dr. Brown has now served for 15 years and 8 months as president of Presbyterian College. Just recently he moved past the tenure record of 15 years 6 months set by the late Dr. Davison M. Douglas, who took office in July, 1911, and served until his resignation in December, 1926, to become president of the University of South Carolina.

It is interesting to note that President Douglas was the man who first brought a youthful and sharp-witted Marshall Brown as teacher to the PC faculty back in 1925. And the administrations of these two men are spotlighted as the periods of greatest accomplishment for Presbyterian College.

INDEED, the current era—looking back upon a broad wave of recent progress and ahead to an ambitious program of development—may emerge ultimately as the finest of all.

In the past 15 years under President Brown, Presbyterian College has moved forward in this fashion:

1—The total endowment is now more than five times its 1945 figure, having increased from \$202,412 then to \$1,097,930 in 1960.

2—Annual expenditures for instruction and general administration have gone up well over four times the previous total. The tab for these expanded operations ran to \$84,914 in 1945 compared to \$397,596 during the past year.

3—The value of the College plant and equipment is now almost three times what it was 15 years ago—\$816,674 then compared to \$2,203,290 at present.

4—Current church support by the controlling Synods of South Carolina and Georgia has been

Dr. Marshall W. Brown stands before the portrait of Dr. Davison M. Douglas, the man who first brought him to Presbyterian College and whose tenure of service record as president he recently surpassed. This portrait hangs in the Douglas House, PC's new student center named in memory of Dr. Douglas.

For Marshall Brown as President,

Success Marks A Record Tenure

PC's 13th chief executive, now

holding longest term of office, looks

back on almost 16 years of outstanding

accomplishment in many areas.

increased three-fold during Dr. Brown's administration. The 1945 audit showed \$32,425 given to PC by both synods that year, and the 1960 audit of last May showed the annual figure of \$99,065.

5—Academic standards, meanwhile, have been steadily raised and the general program broadened to render greater service in the field of Christian higher education.

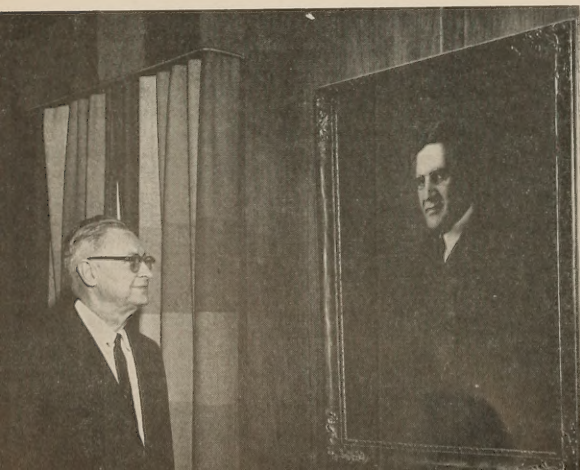
THESE are the highlights of the record Dr. Marshall

Walton Brown has etched across PC's historic plaza since he assumed the presidency at 4 p.m. on February 27, 1945. That's when the board of trustees tapped him to succeed the late Dr. William P. Jacobs II (then returning to private business after leading Presbyterian through the financial depression and World War II).

In selecting Dr. Jacobs' own personal choice as his successor, the board recognized 19 years of outstanding service already rendered Presbyterian College by Dr. Brown.

Young 25-year-old Marshall Brown had come to PC as professor of history in 1925, leaving a similar post he held at McCallie School of Chattanooga, Tenn. Three years later, he stepped into the chair of dean. In each capacity—from teacher to president—he has received the accolades of fellow associates. Some of these include:

President of the South Carolina Historical Association (1933-34); president of the Southern Conference of Academic Deans (1937-38); president of the Presbyterian Education Association (1952); South



Carolina Synod "Man-of-the-Year" (1952). He has just completed nine years as a member of the Presbyterian Church US board of education, and he has represented South Carolina on the Southern Regional Education Board since its inception in 1949.

HIS TEAMMATE along the way has been Mrs. Lillian Brown—known affectionately as "Mrs. Bee" to hundreds of PC alumni who knew her warm friendship and counsel during the 17 years (1928-45) she served as registrar. Her "Bee-Mail" correspondence during World War II brought regular, lengthy letters to more than 1,000 alumni-at-arms. For this service, she was honored by PC alumni with their Gold P presentation and by the Clinton Lions Club as "Citizen-of-the-Year", the only woman ever to receive either of these citations.

Immediately after becoming president, Dr. Brown launched a campaign which doubled PC's endowment. Another drive in 1953 produced Bailey Hall dormitory, a \$250,000 addition to the campus plant.

The Diamond Jubilee Development program of 1955-58 brought in well over \$1,000,000 more. As the fruits of this campaign have come the \$250,000 Douglas House student center, the \$500,000 Belk Auditorium to be dedicated on October 31 and more additions to endowment.

AND potentially more significant than all of these accomplishments of the past 15 years, Dr. Brown



President and Mrs. Marshall W. Brown, pictured here seated in their home, together have given more than one-half century of service to Presbyterian College. In addition to his 35 years as teacher, dean and president, Mrs. Brown served for 17 years as registrar. She entered the office "to help for a few days" in 1928 and remained in this capacity until Dr. Brown became president in 1945.

recently announced plans for another development program aimed at adding some \$9,000,000 more in endowment and plant facilities by PC's 1980 centennial year.

Whether looking toward the past or future, with Marshall W. Brown as 13th president, it's a lucky number at Presbyterian College.



ROBED CHOIR:

More than 500 concerts under Conductor Patte — plus 25 ahead for 1960-61 season

HAVING passed his 500th concert as conductor of the Presbyterian College robed choir last spring, Dr. Edouard Patte looks forward to another full season with 25 performances scheduled for the 1960-61 session.

Dr. Patte assumed direction of the choir upon joining the PC faculty in 1947 as professor of sociology. Since that time, he has taken his group over thousands of miles throughout the Southland and to a place of eminence in the field of choral sacred music performed by college organizations.

Alumni and friends may purchase the latest album of high fidelity RCA recordings, featuring 16 selections by the robed choir, by contacting Dr. Patte directly or the College bookstore.

The choir will have as its musical theme this year "The Conquering Church." In addition to Sunday engagements in churches of South Carolina, Georgia, North Carolina and Tennessee, the Presbyterian singers plan a week-long spring tour into Alabama and Mississippi.

The 1960-61 schedule calls for appearances in these Presbyterian churches:

Nov. 20—Georgetown, S. C. (morning) and Eliza-

bethtown, N. C. (evening); Nov. 21—Ocean Drive, S. C. (evening); Dec. 4—Rome (Ga.) First Church (morning) and Decatur (Ga.) First Church (evening); Jan. 8—Anderson (S. C.) Central Church (morning) and Walhalla, S. C. (evening); Feb. 5—Aiken (S. C.) First Church (morning) and Columbia (S. C.) Eau Claire Church (evening); Feb. 19—Clinton (S. C.) First Church (morning) and Tryon, N. C. (evening); Feb. 26—North Charleston (S. C.) Park Circle Church (morning) and Columbia (S. C.) Covenant Church (evening); March 12—Walterboro (S. C.) Bethel Church (morning) and Woodruff (S. C.) First Church (evening).

SPRING TOUR: March 22—Seneca, S. C. (evening); March 23—Birmingham's Woodlawn Church (evening); March 24—Hattiesburg First Church (evening); March 26—Natchez First Church (morning) and McComb (Miss.) White Memorial Church (evening); March 28—Dothan (Ala.) First Church (evening).

April 9—Bishopville, S. C. (morning) and Sardinia, S. C. (evening); April 23—Johnson City, Tenn. (morning and evening).

Board of Visitors Named to Advise

FOURTEEN prominent men and women of four states have been appointed to Presbyterian College's new Board of Visitors to advise with trustees and administrative officials on the program of the institution.

At their first meeting on the PC campus on October 11-12, the group became acquainted with the general college program and administrative operations, and elected these officers:

James A. Chapman, Jr., vice-president of Inman Mills, chairman; Thomas Belk, Charlotte executive of the Belk mercantile organization, vice-chairman; and Mrs. Taylor H. Stukes of Manning, wife of the state chief justice, secretary.

Other members of the Board of Visitors include: Mrs. T. Emmett Anderson, Tampa business and religious leader; Dowse B. Donaldson, retired Atlanta businessman; Sam L. Latimer, Jr., of Columbia, editor of *The State* newspaper; John W. Marbut, Macon businessman; Richard R. Nash, Marietta, Ga., architect; Charles N. Plowden, Summerton banker; Carter L. Redd of Atlanta, vice-president in charge of



Among the 14 members of Presbyterian's newly appointed Board of Visitors are these 11 who attended the first meeting on the PC campus in mid-October. They are, left to right, first row: James Chapman, Jr., Mrs. Taylor Stukes, Mrs. Emmett Anderson, Sam L. Latimer, Jr., and Carter Redd, Sr. Second row—Richard R. Nash, Charles N. Plowden and Dowse B. Donaldson. Third row—Thomas M. Belk, Joe H. Robinson and John W. Marbut.

Southern sales for General Electric; Joe H. Robinson of Charlotte, senior vice-president of Wachovia Bank and Trust Company; W. Henry B. Simpson of Greenville, head of the Belk-Simpson department store chain; Mrs. J. M. Thompson of Olanita, president of the Presbyterian women of South Carolina; and H. Robert Woods, Jr., Chester businessman.



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